



# Growth of a Specialty Pharmaceutical

## CLINUVEL

### Morgans Scone Value in the Vines Conference

November 18<sup>th</sup>, 2022

Malcolm Bull

Head of Australian Operations and Investor Relations

ASX: CUV  
XETRA-DAX: UR9  
Level 1 ADR: CLVLY

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# Forward-Looking Statement

This release contains forward-looking statements, which reflect the current beliefs and expectations of CLINUVEL's management. Statements may involve a number of known and unknown risks that could cause our future results, performance or achievements to differ significantly from those expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to develop and commercialise pharmaceutical products; the COVID-19 pandemic and/or other world, regional or national events affecting the supply chain for a protracted period of time, including our ability to develop, manufacture, market and sell biopharmaceutical products; competition for our products, especially SCENESSE® (afamelanotide 16mg), PRÉNUMBRA® or NEURACTHEL®; our ability to achieve expected safety and efficacy results in a timely manner through our innovative R&D efforts; the effectiveness of our patents and other protections for innovative products, particularly in view of national and regional variations in patent laws; our potential exposure to product liability claims to the extent not covered by insurance; increased government scrutiny in either Australia, the U.S., Europe, Israel, China and Japan of our agreements with third parties and suppliers; our exposure to currency fluctuations and restrictions as well as credit risks; the effects of reforms in healthcare regulation and pharmaceutical pricing and reimbursement; that the Company may incur unexpected delays in the outsourced manufacturing of SCENESSE®, PRÉNUMBRA® or NEURACTHEL® which may lead to it being unable to supply its commercial markets and/or clinical trial programs; any failures to comply with any government payment system (i.e. Medicare) reporting and payment obligations; uncertainties surrounding the legislative and regulatory pathways for the registration and approval of biotechnology and consumer based products; decisions by regulatory authorities regarding approval of our products as well as their decisions regarding label claims; our ability to retain or attract key personnel and managerial talent; the impact of broader change within the pharmaceutical industry and related industries; potential changes to tax liabilities or legislation; environmental risks; and other factors that have been discussed in our 2022 Annual Report. Forward-looking statements speak only as of the date on which they are made, and the Company undertakes no obligation, outside of those required under applicable laws or relevant listing rules of the Australian Securities Exchange, to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise. More information on preliminary and uncertain forecasts and estimates is available on request, whereby it is stated that past performance is not an indicator of future performance.



# Business Evolution – specialized in melanocortins

Date	Cumulative spend	Key activities	Addressable markets
1980–2005	AUS \$70m	Invention aimed at lifestyle	US \$5bn
2006–2016	AUS \$150m	Restructure   Reformulation   Regulatory approvals   Market entry	
2017–2022	AUS \$320m	Commercialisation   Profitability   Liquidity ratio ↑	US \$300m
2023–2024	AUS \$495m	Expansion   Scalability   <b>Targeted Technology Translation</b>	US \$12bn

## Core pharmaceutical business – 3 drugs

PHOTOMEDICINE  
SCENESSE® – EPP | vitiligo | XP

PRÉNUMBRA® – Stroke | Vascular disorders

NEURACTHEL® – Infantile spasms | Relapsing multiple sclerosis

## Consumer healthcare – 4 products

Highest risk skin cancer



# EPP Commercial Market

## Safety – pharmacovigilance

- > 12,000 injections
- 1,300 patients
- Controlled distribution > 90 hospitals/clinics

## Uniform pricing policy per jurisdiction

- Equitability, transparency to insurers
- No rebates, no discounts
- Disintermediation

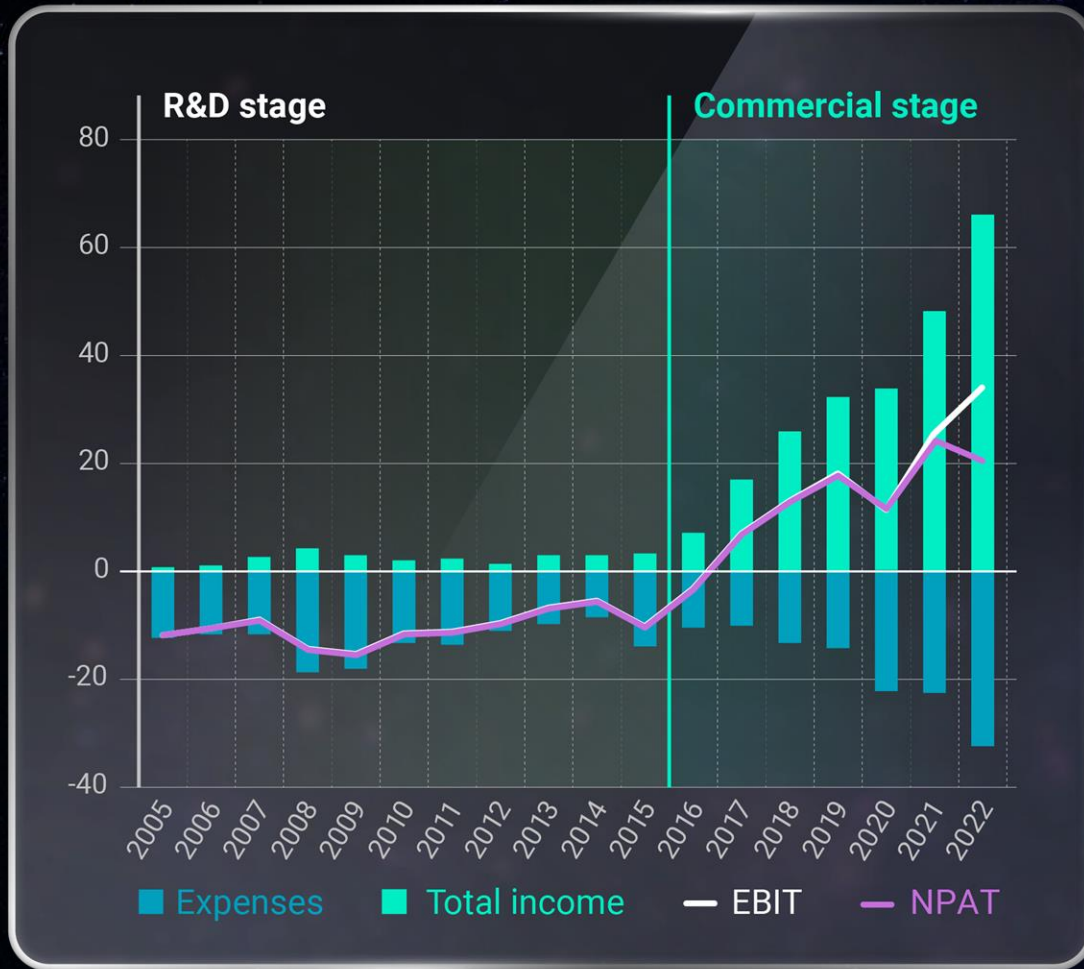
45.5% CAGR revenue (6y 30 Jun 2022)

## Integrated business

- Established inhouse specialty
- Market access, pricing – EU-CH-IL-US
- Pharmacovigilance – Longitudinal follow up



# Financials 2005 – 2022



FY'22 dividend **10% of net profit**  
 <300% dilution **17 y**  
 ROCE 27% **(6y)**  
 Cash reserves **AUS \$137.6m** (30 Sept '22)  
 Expenses **AUS \$55.5m** (FY '21-22)  
**AUS \$175m** (FY '21-25)

Exchange	Bio-pharmaceuticals	Profitability
Nasdaq, Main Board	798	67 (8.4%)
Nasdaq, NBI	274	25 (9.1%)
ASX	91	3 (3.2%)



# Pipeline - melanocortins

## Principal program

SCENESSE® (afamelanotide 16mg) in adult EPP patients (EEA, UK, CH, USA, ISL, AUS)

SCENESSE® (afamelanotide 16mg) in adolescent EPP patients

SCENESSE® (afamelanotide 16mg) in XP patients / DNA repair

SCENESSE® (afamelanotide 16mg) in vitiligo patients

PRÉNUMBRA® Instant (afamelanotide) in arterial ischaemic stroke patients

## Melanocortin expansion

SCENESSE® ENFANCE (paediatric formulation)

CUV9900

Parvysmelanotide, phimelanotide

PRÉNUMBRA® modified release – to be disclosed

NEURACTHEL® (ACTH) – infantile spasms, multiple sclerosis

Preclinical

Phase I

Phase II

Phase III

Commercial



# Arterial Ischaemic Stroke

## Targeted product position

*A hormonal treatment to assist hypoxic brain.*

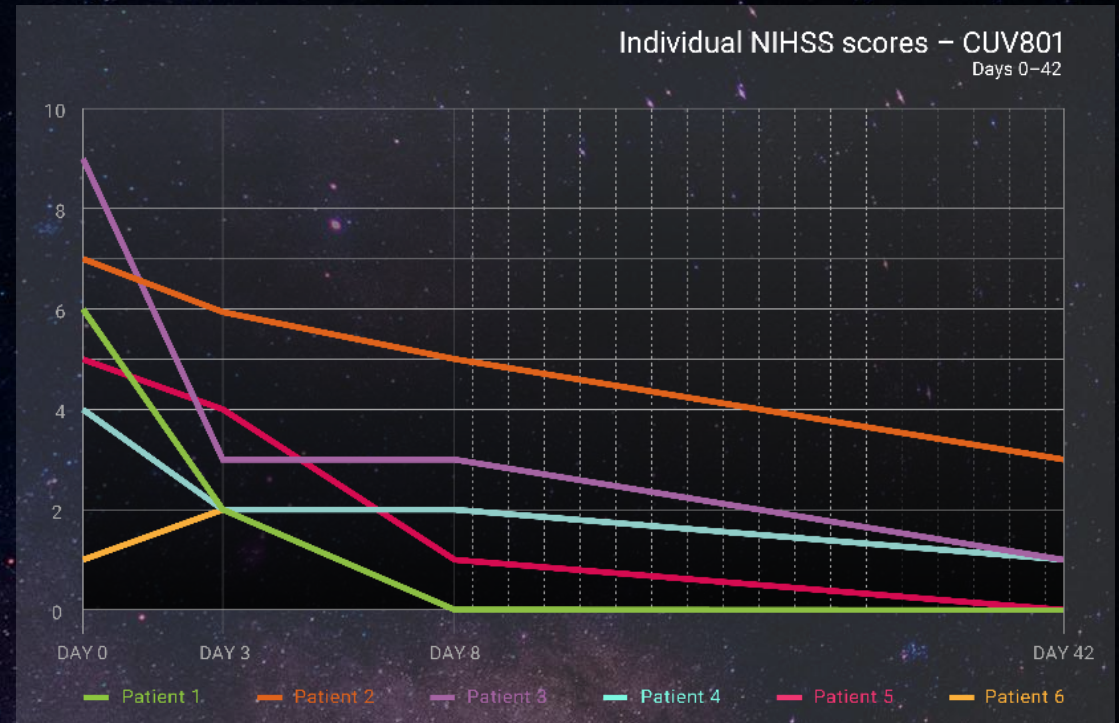
## Study CUV801 (n=6): Proof of Concept - afamelanotide

- open-label, up to 4 doses: days 0, 1, 7, 8; evaluation at day 42
- occlusion higher regions: > M2/A2/P2
- functional recovery in 5 patients; NIHSS  $\geq 4$  (4/6)
- cerebral perfusion improved per MRI-FLAIR (CBF, Tmax)



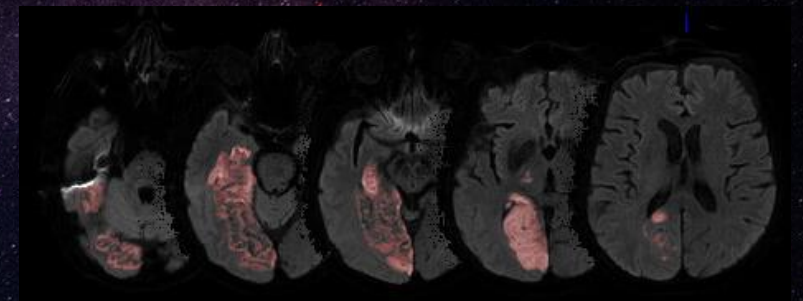
## Study CUV803 (n=12): planned 2H 2022 - afamelanotide

- occlusion higher regions: > M2/A2/P2
- higher, more frequent dosing of afamelanotide
- safety
- neurological functions (NIHSS)
- perfusion of penumbra, oligemic zone



MRI-FLAIR: changes in affected areas in CUV801 study.

*Image courtesy of the study investigator.*





# Xeroderma Pigmentosum (XP)

## Clinical Program – DNA Repair

CUV156

XP-C n=6

CUV151

Disease-free subjects n=10

CUV152

XP-V, XP-C n=6

CUV153

XP-V, XP-C n=6

CUV154

XP-V, XP-C n=20

## Clinical Profile

- Gene defects: 3p25, 6p21
- Highest rate of skin cancer(s) – short life expectancy

## Addressable Market

- 1,000 EU/US/LATAM/MENA patients

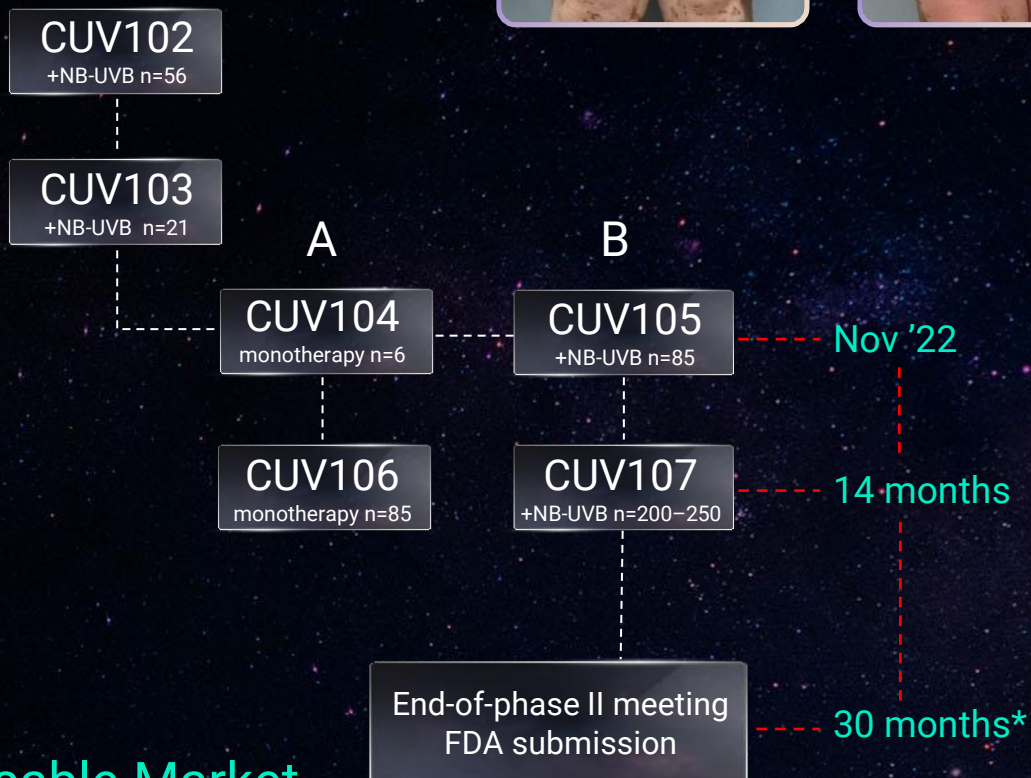




# Vitiligo



## Clinical Program



## Addressable Market

- US\$490-570m

2022: >12,700 doses FDA accepts safety profile afamelanotide

FDA set precedent for NB-UVB as combination therapy

First topical treatment approved

SCENESSE® first systemic treatment

- Non immunogenic

Regulatory pathways are either A+B or B

1. A+B: projected expenditures \$96m
2. B: projected expenditures \$77m



# Healthcare Solutions

## 1. Targeted Technology Translation

Pharmaceuticals to Healthcare Solutions

## 2. Melanocortins

Use in non-prescription products

## 3. Populations at Highest Risk of Exposure to UV/HEV $\lambda$

3 unaddressed categories

## 4. Dermatocosmetic Product Portfolio



## 5. Targeted Digital Marketing

Social media through CUVAs and CUVIPs





# Summary

## Pharmaceuticals

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I. SCENESSE®

II. PRÉNUMBRA®

III. NEURACTHEL®

- 1 Stroke – reduction in penumbra, NIHSS
- 2 Xeroderma pigmentosum – assisted DNA repair
- 3 Vitiligo - afamelanotide monotherapy + combination therapy

## Healthcare Solutions

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R&D: 4 OTC product lines

## Communications Program

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- 1 IR, traditional roadshows, conferences
- 2 Targeted events
- 3 CBM team established

## Finance

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Stability, counter cyclical buffer

## Catalysts 2022-23

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Commercial distribution in EPP: US-EU-CH-IL

Expansion to adolescents

First use in Stroke trial

in manufacturing: 2023

1 trial

3 trials, read-outs 2022-2023

2 trials: 2022-2023

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Launch CYACÊLLE 1<sup>st</sup> March '23 (1<sup>st</sup> product)

6 – 8 news cycles p.a., multiple conferences

global events, soirées family offices

social media – CUVA / CUVIP programs

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Growth with financial discipline



**Authorised for release by the Board of Directors of CLINUVEL PHARMACEUTICALS LTD**

**Head of Australian Operations and Investor Relations**  
Mr Malcolm Bull, CLINUVEL PHARMACEUTICALS LTD

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